

## **IMPACT OF MATURITY ON EMPOWERMENT AMONG WOMEN MICRO ENTERPRENEURS OF ALAPPUZHA DISTRICT**

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### **ABSTRACT**

*Empowerment differs from one woman to another depending on their socio-economic conditions. This study is an attempt to find out the relation between maturity of a woman entrepreneur and her empowerment. On analysis, it is found that married women are more powerful. Also, as the age increases, women are getting more freedom and are more powerful. Socio demographic factors play an important role in determining the empowerment of not only women entrepreneurs but women as a whole. This study reveals the fact that matured women entrepreneurs are more empowered than others. Also married women entrepreneurs are more empowered than unmarried women due to maturity.*

**KEYWORDS:** *Women Micro Entrepreneurs, Maturity, Empowerment*

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